



2020 MODEL YEAR

# RAM 1500 BIG HORN CREW CAB 4X4

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

**Base Price: \$52,795**

**RAM 1500 BIG HORN CREW CAB 4X4**

**Exterior Color:** Granite Crystal Metallic

**Interior Color:** Black interior / Diesel Grey seats

**Interior:** Cloth front bucket seats

**Engine:** 5.7L HEMI VVT V8 engine with FuelSaver MDS

**Transmission:** 8-speed automatic transmission

**STANDARD EQUIPMENT** (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

- Brake Assist
- Electronic Stability Control
- Ready Alert Braking
- Hill Start Assist
- Traction Control
- Electronic Roll Mitigation
- Trailer Sway Control
- Rain Brake Support
- ParkView Rear Back-Up Camera
- Supplemental front seat-mounted side air bags
- Advanced multistage front air bags
- Supplemental side curtain air bags
- Tire fill alert
- Push-button start
- 7-pin wiring harness
- Electronic shift-on-demand transfer case
- Hands-free communication with Bluetooth streaming

**OPTIONAL EQUIPMENT** (May Replace Standard Equipment)

- Granite Crystal Metallic **\$245**
- Cloth front bucket seats **\$645**
  - Full-length floor console
  - Centre console parts module
- Customer Preferred Package 25Z **\$950**
- Bed Utility Group **\$950**
  - 4 adjustable cargo tie-down hooks
  - LED bed lighting
  - Deployable bed step (not included w/split tailgate)
  - Spray-in bedliner
- Big Horn Level 2 Equipment Group **\$2,995**
  - Second-row in-floor storage bins
  - Front heated seats
  - Rear window defroster
  - Rear power sliding window
  - Auto-dimming rearview mirror
  - A/C with dual-zone automatic temperature control
  - 7-inch full-colour customizable in-cluster display
  - 115-volt auxiliary power outlet - rear
  - 115-volt auxiliary power outlet - front
  - Power 4-way driver lumbar adjust

- Power 8-way adjustable driver seat
- Rear dome lamp with on/off switch
- Security alarm
- Dampened tailgate
- Heated steering wheel
- Google Android Auto
- 8.4-inch touchscreen
- Apple CarPlay capable
- SiriusXM satellite radio with 1-year subscription
- 1-year SiriusXM satellite radio subscription
- Power adjustable pedals
- Remote start system
- Class IV hitch receiver
- Park-Sense Front and Rear Park Assist
- 400-watt inverter
- Front and rear all-weather floor mats **\$175**
- Tri-fold tonneau cover **\$650**
- Rear underseat compartment storage **\$150**
- 5.7L HEMI VVT V8 engine with FuelSaver MDS **\$1,900**
- Bright wheel-to-wheel side steps **\$895**
- Rear wheelhouse liners
- 9 Alpine speakers with subwoofer **\$495**
- 275/55R20 All-Season Low Roll Resistance tires **\$250**
- Uconnect 4C NAV with 8.4-inch display **\$770**
  - 1-year SiriusXM Guardian subscription
  - SiriusXM Travel Link
  - SiriusXM Traffic
  - 4G LTE Wi-Fi hot spot
  - 5-year SiriusXM Traffic subscription
  - 5-year SiriusXM Travel Link subscription
- 20x9-inch premium chrome-clad aluminum wheels **\$945**
- Federal A/C excise tax **\$100**
- Ontario Tire Surcharge

Destination Charge **\$1,895**

**TOTAL PRICE: \* \$65,855**

DEALER MAY SELL FOR LESS

Assembly Point/Port of Entry: STERLING HTS, MICH., U.S.A.

S.L.

SHIP TO:

SOLD TO:

VIN: 1C6-SRFFT8LN-187375

L4-VON: 2515

1016



\*EXCLUDES LICENSE FEE, PROVINCIAL AND FEDERAL SALES TAXES AND DEALER SUPPLIED OPTIONS AND ACCESSORIES.

\*\* SEE BROCHURE FOR DETAILS

For more information visit: [www.ramtruck.ca](http://www.ramtruck.ca) or call 1-800-465-2001

## FCA Canada Inc.

**5-YEAR 100,000-KM \$0 DEDUCTIBLE POWERTRAIN LIMITED WARRANTY**

24-Hour Roadside Assistance

**FULLY TRANSFERABLE**

2020 Chrysler, Jeep Dodge and Ram vehicles are backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty\* with \$0 deductible plus 24-hour roadside assistance.+ SRT vehicles are backed by a 3-year or 60,000-kilometre fully transferable Powertrain Limited Warranty\* with \$0 deductible plus 24-hour roadside assistance. Basic Warranty coverage is for 3 years or 60,000 kilometres.\* Rust-through coverage on all body sheet metal is for 3 years. The Cummins Turbo Diesel engine is protected by a separate Limited Warranty, covering the engine for 5 years or 160,000 kilometres.\* The High Voltage Battery, if equipped, is backed by a 10-year or 160,000-kilometre warranty.\*

\* Whichever comes first. Some conditions may apply.+ The 5-year/100,000-kilometre Powertrain Limited Warranty does not apply to vehicles sold for certain commercial uses. See your retailer for full details.

*This Vehicle Is Manufactured To Meet Specific Canadian Requirements.  
This Vehicle Is Not Manufactured For Sale Or Registration Outside Of Canada.*

Canada

ENERGUIDE



Gasoline vehicle  
Véhicule à essence

### Fuel Consumption / Consommation de carburant



**Annual fuel COST**  
for an annual distance of 20,000 km, and an average fuel price of \$1.30 per litre

**\$ 3 588**

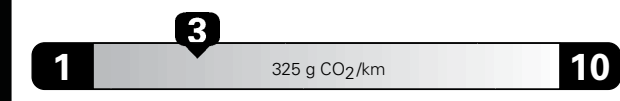
**Coût annuel en carburant**  
pour une distance annuelle de 20 000 km, et un prix moyen du carburant de 1,30 \$ par litre

Standard pickup trucks range from /  
Les camionnettes ordinaires font entre

**9.0 - 16.3 L/100 km**

L<sub>e</sub> is gasoline litre equivalent  
L<sub>e</sub> signifie litre équivalent d'essence

Carbon Dioxide Rating / Indice de dioxyde de carbone



Best/meilleur

Smog Rating / Indice de Smog



Best/meilleur

Tailpipe emissions only / Émissions du tuyau d'échappement seulement

Estimates are based on Government of Canada approved criteria and testing methods. Vehicle's actual fuel consumption will vary.

Estimations établies selon des méthodes d'essai et des critères approuvés par le gouvernement du Canada. La consommation de carburant réelle du véhicule variera.

For more information visit

**vehicles.nrcan.gc.ca**

Pour plus d'information visitez

**vehicules.nrcan.gc.ca**

